Michigan SBDC

Welcome Tammy Dupuis!

Through funding from the Small Business Support Hub grant, Otsego County Economic Alliance was able to contract with the Small Business Development Center (SBDC) at Saginaw Valley State University to hire a full-time SBDC Business Consultant. Based out of OCEA's offices and serving businesses in all 6 counties, Tammy is our entrepreneurial specialist available to help all entrepreneurs in Crawford, Montmorency, Ogemaw, Oscoda, Otsego and Roscommon counties! Look for Tammy in your community or reach out to her; trdupuis@SVSU.edu

Key services provided by the SBDC:

Consultation: Access to an extensive network of professionals who provides no-cost, one-on-one guidance on business strategy, marketing, financial analysis, technology, and more.

Training: A suite of training programs, including workshops and webinars, that cover a variety of topics such as business planning, marketing strategy, and financial management.

Networking: Opportunities for small business owners to connect with others, fostering community support and potential business partnerships.

OCEA
OTSEGO COUNTY
ECONOMIC ALLIANCE

The Mission of Otsego County Economic Alliance, Inc. is to champion economic growth while enhancing the quality of life in Otsego County and surrounding region for its citizens.

OCEA provides a wide range of business assistance including:

- **Business Retention, Attraction, and Expansion**
- **Infrastructure Development**
- **Entrepreneurial Support**
- **Community Collaboration**

OCEA
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SMALL BUSINESS SUPPORT HUB PROGRAM

Serving Crawford, Montmorency, Ogemaw, Oscoda, Otsego, & Roscommon Counties

Small Business Support Hubs (SBSH) bring new and more comprehensive resources to small businesses across the state by providing funding to entrepreneurial hubs for operations, programming, and direct support to small businesses. The program also provides direct grant support to small businesses who were disproportionately impacted by COVID-19.

As the grant recipient hub for this program, Otsego County Economic Alliance (OCEA) will work with each of the six counties above to:

- **Support small businesses by cultivating a more inclusive, accessible and integrated tech and small business entrepreneurial ecosystem.**
- **Increase the number of businesses served through new programming, technical assistance, and support services.**
- **Increase awareness of Michigan's small business ecosystem.**
- **Expand the geographic reach of network partners into underserved communities and rural areas.**
- **Raise the national profile of Michigan's small business ecosystem.**

MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

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